21 Woodruft Dr., Valparaiso, IN 46385

(219)241-8163

madace22@gmail.com

Objective

Instructional design position that allows analyzing, designing, developing, implementing, and evaluating programs while incorporating the latest technology tools to improve performance.

Summary

Efficient, reliable, and adept at utilizing various instructional design models such as Dick & Carey and ADDIE and knowledgeable about various technology such as Snagit, Camtasia, Articulate, WebEx, Moodle, and Microsoft Office obtained from positions of an instructional design student, trainer, project coordinator, manager, salesperson and teacher. Professional, independent, cooperative, flexible, creative, determined and service-oriented that allows for efficient completion of assignments and goals. Seasoned trainer with 15+ experience training adults on various topics.

Professional Experience

Merrillville Community Schools, Merrillville, IN

Technology Integration Specialist & Instructional Designer, June 2014-present Created instructional materials in the form of videos and step by step written tutorials for Google Drive, Apple iPad, Web 2.0 tools, and Apps. Provides leadership, staff development, and instructional support to administration, educators, and students. Serves as a liaison between school and district technology & curriculum initiatives and school based implementation and support for administrators and teachers. Develops and offers district wide instructional technology education for teachers and administrative staff. Design, develops, implements, and evaluates curriculum and technology integration projects. Collaborates with appropriate instructional and technical staff to support, manage, optimize the use of instructional software, and network resources to support quality teaching and learning.

Northwest Indiana Educational Service Center, Chesterton, IN

Program Coordinator, July 2011-June 2014

Created content for face-to-face and e-learning for education on various topics. Utilize ADDIE when designing instruction. Responsible for the coordination and implementation of staff development, demonstrations and grant activities to 33 school districts. Implemented and trained administrators on teacher evaluations to over 455 educators. Increased profits for the NWIESC by over \$100,000 in one year. Lead meetings for Curriculum Coordinators, Human Resources, Title 1, Guidance Counselors, and High School Principals. Managed and wrote Title III grants of \$40,000-\$55,000 for 9-12 districts.

Challenger Learning Center, Hammond, IN

Trainer, September 2006 – February 2011

Leading school, corporate team building, private, and public simulated space missions for children and adults. Responsible for the development, revision, presentation, evaluation, and maintenance of quality space- and science-related educational programs. Developed and implemented summer camp programs. Made promotional visits to schools, community groups, and public events. Assisting Lead Flight Director in installing, evaluating and revising new scenarios and technology.

Professional Development Alliance, Joliet, IL

Professional Development Consultant, December 2001-May 2003

Managed screening, hiring, and overseeing of presenters and trainers in the areas of math and Science for an Illinois Regional Office of Education. Managed reporting and budgeting for Title II Consortium and Scientific Literacy Grants. Created and conducted a broad and effective array of trainings. Developed area ISAT and GEMS (Great Explorations in Math and Science) training in a 3-county area in Illinois. Monitored School Improvement Compliance visits to develop plan of actions for schools. Integral part in planning and delivering team building and community programs.

Davidson Networks, LLC, Long Beach, CA

Account Executive, April 2000-May 2001

Sold an e-procurement system and the specific efficiencies it offers school districts in Northern Illinois, Pennsylvania, New Jersey and supported Virginia and North Carolina. Expanded the Northern Illinois territory an additional 173 prospects. Presented to groups of superintendents and

business officials the benefits of the system. Received the first signed contract for the start-up company, AcquireX.com.

Educational Resources, Inc, Elgin, IL

1996-2000

Inside Sales Supervisor, June1999-April 2000

Managed a sales force of 9 inside sales representatives, restructured and wrote: an inside sales training manual, user's manual on the sales database, and a new remedial plan. Coordinated team goals with the outside sales force. Developed several incentive programs and sales scripts on all products for the inside and outside sales representatives. Increased product usage with vendors to increase sales. Completed performance reviews and trainings. Team averaged 17% over quota for six consecutive months.

Sales Representative, December 1996-June 1999

Sold educational software to schools and school districts in Pennsylvania and New Jersey. Prospected for new opportunities, proposed solutions, worked trade shows and handled customer service calls. Exceeded \$250,000 monthly quota. Strong phone skills, diligent follow-up procedures and an ability to learn and apply new technologies, have contributed to my success. Recognized as Salesperson of the year in 1998 and Salesperson of the Month twice in 1997. Conducted regional product seminars, showcased presentation skills in field training videos and served on Quality Control Committee.

Service Merchandise Company, Joliet, IL

1989-1996

Jewelry Department Manager, May 1996-December 1996

Coordinated jewelry sales effort that exceeded company goals by instilling concepts of teamwork and discipline into a staff of 20 to 40 associates. Improved customer satisfaction, completed necessary administrative tasks beyond requirements and provided a positive attitude in the department. Initiated a customer database to enhance store promotions and increase sales.

Assistant Jewelry Manager, June 1994-May 1996

Sales Clerk-Jewelry & Diamonds, October 1989-June 1994

Educator

October 1989-June 1994

Elementary School Teacher, Substitute Teacher, Day Care Teacher

Education

Master's Degree Instructional Design and Technology

Purdue University, West Lafayette, IN

Bachelor of Arts in Elementary Education

University of Evansville, Evansville, IN Harlaxton College, Grantham, England

Graduate Studies - Advanced Study in the Teaching of Mathematics

Managing Classroom Behavior

Indiana University, South Bend, IN

Certifications -Bob Pike Creative Training Techniques (2002) **GEMS** Associate Trainer (2002)

References

Available upon request